

# Certified Scrum Product Owner

## Course Overview

<b>Start Date</b>	14th June 2018	<b>Duration</b>	2 Days
<b>Location</b>	Dublin	<b>Course Code</b>	SS18-03

## Programme Overview

Scrum is a simple but powerful agile management framework.

Key to its success is the role of the Product Owner who steers and guides the Scrum project, bridges the gap between end customers, business and development/IT and is responsible for the return on investment (ROI). The Product Owner combines the roles of the traditional project manager and the product manager in one person.

This two-day interactive Certified Scrum Product Owner course equips participants with all they need to know about being an effective Product Owner. The course blends tutorial, class discussion, question and answer sessions, and demonstrations/simulations.

## Course Objectives

Completing this course will enable participants to:

- assume the responsibilities of a Product Owner and apply Scrum to optimize customer satisfaction and value creation.
- leverage Scrum to optimise value creation and customer satisfaction.
- create a realistic release plan, stock the product backlog, write user stories and refine requirements.
- increase productivity, level the workload, and steer a project proactively.

## Who should attend

Product Owners working in a Scrum team environment

## Certification

Scrum Alliance Certification

## Course Content

### Introduction

- Agile Values, Scrum Benefits and Origins
- Scrum and Change
- Companies Using Scrum

### Scrum Process and Roles

- Scrum Flow
- Scrum Roles: Product Owner, Team, ScrumMaster
- Product Owner Characteristics
- A Day in the Life of the Product Owner
- The Product Owner as the Voice of the Customer and Value Stream Manage

## **Requirements Management**

- Understanding the Customer
- The Product Vision
- The Product Backlog
- Determining the Release Scope
- Stocking the Product Backlog
- Prioritizing the Product Backlog
- Refining the Product Backlog
- User Stories on the Product Backlog

## **Release Management**

- Sustainable Pace
- The Project Levers
- Defining and Communicating Project Success
- Release Management Strategies
- Estimating Product Backlog Items Using Story Points and Planning Poker
- Choosing the Sprint Length and Determining Velocity
- Creating the Release Plan
- Tracking the Project Progress

## **Sprint Management**

- Sprint Workflow and Characteristics
- Formulating Powerful Sprint Goals
- Sprint Planning, Daily Scrum, Sprint Review and Retrospective
- Understanding the Sprint Progress

## **Portfolio Management**

- The Planning Onion
- Why Portfolio Management Matters
- Levelling the Demand
- Portfolio Management Steps
- The Portfolio Bubble Chart

## **Large and Distributed Scrum Projects**

- Brook's Law
- Organic Growth and Conway's Law
- Master Product Backlog and the Product Owner Team
- Team Set-up
- Multi-team Planning and Coordination
- Shared Norms and Assets
- Distributed Scrum Project Tips